

EMPLOYERS' FEEDBACK (2018-2019)

The Employers' feedback is collected in order to assess the overall satisfaction level of employers. The parameters considered are: Domain knowledge of the employees, technical expertise, work ethics, competitiveness, team leadership etc. . The feedback was evaluated on a five-point scale viz. Poor, Average, Good, Very Good and Excellent. A total of 8 alumni's were included in this feedback.

EMPLOYERS' FEEDBACK ANALYSIS

A.Tabular Analysis of Employers' Feedback

1. Employer's Response in Number

Question No.	Evaluation Criteria	Poor	Average	Good	Very Good	Excellent
Q1	Domain knowledge of the employees recruited from GCC.	0	0	0	0	8
Q2	Technical expertise of the employees recruited from GCC	0	0	2	1	5
Q3	Perception regarding the work ethics of their employees recruited from GCC.	0	0	0	1	7
Q4	Requisite competitiveness of the employees recruited from GCC.	0	0	0	4	4
Q5	Social commitment of employees from GCC.	0	0	0	1	7
Q6	Team capabilities of employees from GCC.	0	0	1	3	4
Q7	Overall performance of the employees from GCC recruited in your Organization / Establishment.	0	0	1	3	4
Q8	Overall perception about GCC as an academic Institution of Higher learning.	0	0	1	4	3

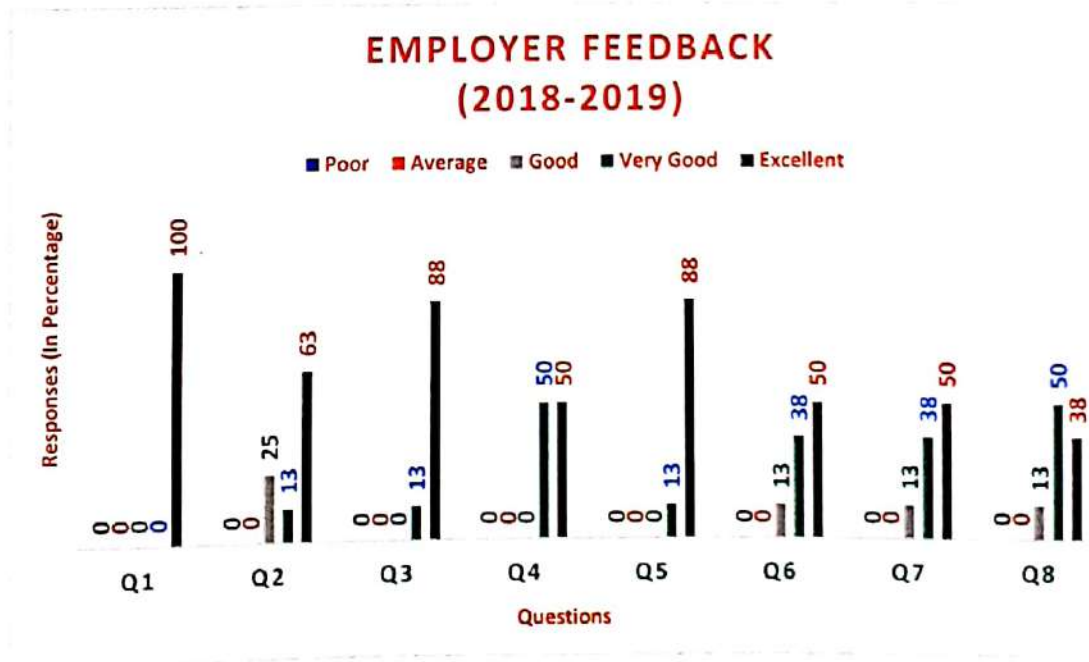


Prof.
Guruchandran, ar

2. Employer's Response in Percentage

Question No.	Evaluation Criteria	Poor	Average	Good	Very Good	Excellent
Q1	Domain knowledge of the employees recruited from GCC.	0	0	0	0	100
Q2	Technical expertise of the employees recruited from GCC	0	0	25	13	63
Q3	Perception regarding the work ethics of their employees recruited from GCC.	0	0	0	13	88
Q4	Requisite competitiveness of the employees recruited from GCC.	0	0	0	50	50
Q5	Social commitment of employees from GCC.	0	0	0	13	88
Q6	Team capabilities of employees from GCC.	0	0	13	38	50
Q7	Overall performance of the employees from GCC recruited in your Organization / Establishment.	0	0	13	38	50
Q8	Overall perception about GCC as an academic Institution of Higher learning.	0	0	13	50	38

B. Diagrammatic Analysis of Employer's Feedback




 Principal
 Gurucharan College, ...

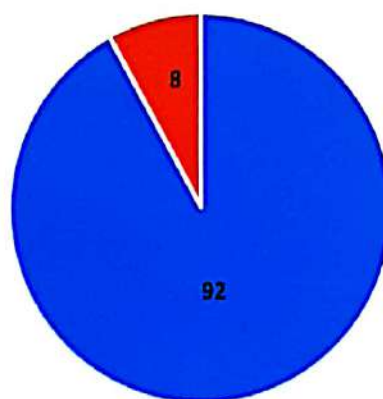
To get an overall picture of the employer's feedback, the scales: 'Very Good' and 'Excellent' clubbed together under the head 'Satisfied', and the rest as 'Dissatisfied'.

	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	
Poor	0	0	0	0	0	0	0	0	Grand Total
Average	0	0	0	0	0	0	0	0	
Good	0	2	0	0	0	1	1	1	
Very Good	0	1	1	4	1	3	3	4	
Excellent	8	5	7	4	7	4	4	3	
Total	8	8	8	8	8	8	8	8	
Satisfied *	8	6	8	8	8	7	7	7	59
<i>Percentage of Satisfied employers</i>	100	75	100	100	100	88	88	88	Overall percentage of satisfied employers = 92%
<i>Percentage of Dissatisfied employers</i>	0	25	0	0	0	12	12	12	Percentage of dissatisfied employers = 8%

*Satisfied= Very Good + Excellent

After analysing the employer's feedback, it is evident that 92% of the employer are more or less satisfied with the parameters considered. The overall satisfaction level of the employer for the year 2018-2019 is depicted in a pie diagram below.

OVERALL SATISFACTION OF THE EMPLOYER'S (2018-2019)



■ Satisfied ■ Dissatisfied


 Principal
 Gurucharan College, ... ar